



TRAVEL AND TOURISM

Examination Board

- WJEC/eduqas

Yr 12 course background

- Unit 1: The United Kingdom Tourism Product – Examination in May, 50%
- Unit 2: Worldwide Tourism Destinations – Coursework due May, 50%

Yr 13 (Applied Diploma) course background

- Unit 3: The Dynamic Tourism Industry – Examination in May, 50%
- Unit 4: Event and Itinerary Planning – Coursework due May, 50%

Useful websites / reading materials

- <http://www.travelweekly.co.uk/>
- www.lonleyplanet.com
- <http://resources.wjec.co.uk/>
- <https://www.visitbritain.org/inbound-research-insights>

Recommended study

- Reading around the subject: Students may find Introduction to Travel and Tourism or Investigating Tourism Destination by Bob Holland useful.
- The course has a 50% coursework element which is on-going throughout Years 12 and 13; students will always have topics of their coursework they can be completing further research at home for. We suggest using the resources detailed above to help provide supplemental detail to their work to help improve it; a significant proportion of marks for coursework units centres around analysis and breadth of research, making this a very worthwhile exercise.

